

Video Storyteller

Overview: The Video Storyteller will use their gifts and creativity to capture and promote the life and events of Pathfinder Church and St. John School through high-quality, captivating video creation.

Attributes:

- **Creative.** A videographer with a creative eye and ear for storytelling.
- **Curious.** A passion for discovering the heart of people's journeys and understanding how stories move people to take action.
- **Driven.** A self-motivated videographer with a tenacity for finding new stories to tell.
- **Relevant.** Strong awareness and appreciation for current video-sharing platforms.
- **People-person.** Connects quickly and encourages a calming environment where people can comfortably share their stories.
- **Positive.** A proactive collaborator and team player.
- **Learner.** Growth-minded and open to feedback and direction.
- **Organized.** Ability to manage multiple long and short-term projects and deadlines simultaneously.
- **Faith-filled.** Strong personal commitment to Jesus Christ and a member of Pathfinder Church or willingness to join.

Responsibilities:

- Work in collaboration with the Brand, Marketing, & Creative Director and team to drive and maintain the production of consistent and engaging video content. Types of stories include:
 - Pathfinder Stories of Life Change
 - People and families in the congregation who have been impacted by Pathfinder's ministry.
 - Special Event Highlight Videos
 - E.g. Easter Eggstravaganza, Holy Week Experience, Summer Blast, Christmas productions, Student Ministry retreats, & St. John School events.
 - Promotion/Marketing Videos
 - Campaign content aimed at increasing Pathfinder and St. John School brand awareness in the Ellisville community and beyond.
- Bring creative, new ideas for video storytelling to the weekly team meeting.
- Prioritize self-learning to stay current in skills, trends, and platforms pertaining to video production and sharing.
- Collaborate with project manager to develop production schedule timelines (concept to completion) using project management system.
- Schedule and lead meetings with ministry leaders to fully understand the goals and specific details of ministry-specific video projects.
- Edit video content in collaboration with ministry leaders in multiple departments.
- Assemble and lead additional team members as needed for high quality videos (additional camera operator, set designer, etc.)
- Serve occasionally on the worship production team for Saturday and Sunday services.
- Participates in ministry-wide initiatives and events as a collaborative member of the Pathfinder staff.



Qualifications and Educational Requirements:

- Bachelors degree in video production, marketing, public relations, communication, or other related field, preferred.
- Strong ability to lead and participate in multiple teams.
- Ability to capture clear, professional quality video & audio.
- A strong and current knowledge of video cameras, equipment, and production software (Final Cut, After Effect etc.)
- Familiarity with the StoryBrand Framework, preferred but not required.
- Experience with the Adobe Creative Suite, proficiency with Premiere, and knowledge of both Mac OS and Windows operating systems.
- Strong understanding and awareness of story structure and its use in engaging the audience.
- Ability to use audio elements for strong cinematic effect.
- Must be able to lift 50 pounds.

Work Schedule:

Full-time position working a minimum of 40 hours a week. Typical working days include Sunday and Tuesday through Friday. Must have flexibility to occasionally work longer hours based upon demand of ministry.

To Apply:

Interested candidates should submit an online employment application at www.pathfinderstl.org/employment.

To learn more about our organization, visit www.pathfinderstl.org