



Job Description

TITLE: Video Storyteller	SUPERVISOR: Senior Pastor
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PURPOSE STATEMENT:
The Video Storyteller will produce high quality video content, promoting the various happenings and compelling life-change stories within Pathfinder Church and St. John School

ATTRIBUTES:
<ul style="list-style-type: none">• Creative. A filmmaker with a creative ability to visually craft storytelling.• Curious. A passion for discovering the heart of people’s journeys and understanding how stories move people to take action.• Driven. A self-motivated storyteller with the ability to proactively find stories worth telling.• Relevant. Up-to-date on video trends, content platforms, story styles, and video sharing platforms.• People-person. Build rapport with and maintains an environment of non-judgment where people can freely share their experiences.• Positive. A proactive collaborator and team player.• Learner. Growth-minded and open to feedback and direction.• Organized. Ability to manage multiple long and short-term projects and deadlines simultaneously.• Faith-filled. Strong personal commitment to Jesus Christ and a member of Pathfinder Church or willingness to join.

RESPONSIBILITIES:
<ul style="list-style-type: none">• Work in collaboration with the Brand & Marketing Team to drive and maintain the production of consistent and engaging video content. Types of stories include:<ul style="list-style-type: none">○ Pathfinder Stories of Life Change<ul style="list-style-type: none">○ People and families in the congregation who have been impacted by Pathfinder’s ministry.○ Special Event Highlight Videos<ul style="list-style-type: none">○ E.g. Easter Eggstravaganza, Holy Week Experience, Summer Blast, Christmas productions, & St. John School events.○ Promotion/Marketing Videos<ul style="list-style-type: none">○ Campaign content aimed at increasing Pathfinder and St. John School brand awareness in the Ellisville community and beyond.• Bring creative, new ideas for video storytelling to the weekly team meeting.• Prioritize self-learning to stay current in skills, trends, and platforms pertaining to video production and sharing.



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- Collaborate with project manager to develop production schedule timelines (concept to completion) using project management system.
- Proactively schedule meetings with ministry leaders to fully understand the goals, needs and specific details of the ministry that will require video project support.
- Assemble and lead additional team members as needed for high quality videos (additional camera operator, set designer, etc.)
- Shoot & edit video content in collaboration with department/ministry leaders.
- Maintain a log/spreadsheet of finished videos along with the initial air date and location of where the video can be found.
- Create weekly message shorts (60sec-1:30) for social media.
- Serve occasionally on the worship production team for Saturday and Sunday services.
- Participate in ministry-wide initiatives and events as a collaborative member of the Pathfinder staff.

WORK SCHEDULE:

Full-time position working a minimum of 40 hours a week. Typical working days include Sunday and Tuesday through Friday. Must have flexibility to occasionally work longer hours based upon demand of ministry.

QUALIFICATIONS AND EDUCATIONAL REQUIREMENTS:

- Bachelors degree in video production, marketing, public relations, communication, or other related field, preferred.
- Strong ability to lead and participate in multiple teams.
- A strong understanding of professional video cameras, lighting equipment, sound recording, and editing software (Premiere Pro, Davinci Resolve, After Effects, etc.)
- Familiar with content-reviewing and notes-giving platform, Frame I.O.
- Ability to set up and run various types of shoots independently, utilizing collaborators (single, run and gun, and multi-camera shoots).
- Ability to troubleshoot technical issues independently, or work collaboratively with internal and external resources.
- Must be able to lift 50 pounds.